

Oticon ♦ Epoq



**HEAR SOUNDS THE WAY
YOU WERE MEANT TO**

oticon
PEOPLE FIRST

WHEN ONLY THE BEST WILL DO

Hearing instrument users around the world have experienced Oticon Epoq's benefits and agree it takes them closer to natural hearing than any other instrument before.

Epoq is the first hearing instrument ever engineered to allow each instrument to communicate constantly with the other. This helps return your natural awareness of where sounds are coming from and lets you hear sounds in the way they are meant to be heard. It's a revolution in hearing care, and the difference it makes to your speech understanding in noisy situations is astounding.

Epoq gives you the depth, clarity and quality of sounds not found in any other hearing aid. Social interaction, in and out of work, will improve because you'll not only understand more of what is being said, you'll know exactly where to look when someone speaks.

Once you try it, you'll hear why those who want the very best choose Epoq.



**Now I know
where to look
when someone
speaks**



PUT THE JOY BACK INTO COMMUNICATING

When you wear Epoq, you'll be surprised at the depth of your hearing. Speech will sound much clearer and music far richer. It's literally the difference between hearing a symphony and a cacophony.

You'll also be able to distinguish everyday sounds, like planes flying overhead, someone calling out your name, children playing and even subtle things, like birds singing.

Epoq lets you hear all the sounds around you in their natural arrangement, so you can intuitively locate, separate and single out individual sounds and voices. This means you can keep up with even fast flowing conversations because you can instantly hear and locate the person who is speaking and focus on what is being said.



I'm part of
the moment

TRUST YOUR HEARING AGAIN - FEEL SAFE AND RELAXED

Epoq is designed to work in a way no other hearing aid can. While other hearing aids work independently of one another, a pair of Epoq hearing instruments continuously communicate with one another via wireless technology.

Because the instruments work as one system, they can provide your brain with a clear sound picture. Your brain can then quickly recognise

each sound and determine what it is and where it is coming from.

The result is a closer-to-natural hearing experience and, because you won't have to work as hard to interpret sounds and voices, you'll feel less tired at the end of the day and have more energy to use for other activities.

THE DISCREET HIGH PERFORMER



Epoq instruments are so tiny, light and comfortable users often forget they're wearing them. That's because, as well as its clever design, Epoq's closer-to-natural sound increases your confidence.

As for the aesthetic aspect of comfort, some Epoq models sit snugly and comfortably inside your ear, while others rest firmly, yet unobtrusively, behind it.

Available in 18 attractive colours, there is bound to be one to reflect your personality.



RITE

BTE



CIC

ITC

ITE



Chroma Beige 90

Chestnut Brown 93

Silver Grey 91

Steel Grey 92



Chroma Beige 80

Espresso 83

White Silver 84

Steel Grey 85



Gold Dust 87

Ice Blue 81

Orchid 82

Silver Grey 86



Blue 47

Red 46

Purple 45

Silver 44



Baby Pink 43

Baby Blue 42



Oticon Epoq was recently awarded three prestigious international awards for its innovation, world-class engineering, and pioneering design.

THE SMART ACCESSORY

The Epoq Streamer is perfect for people who want to make the most of modern lifestyle technology.

Connect your television, mobile phone, MP3 player and even your computer to your hearing instruments via the Streamer and enjoy superb quality sound streamed wirelessly right into your ears.

The Streamer literally turns Epoq into the world's smallest hands-free headset and personal headphones. It's simple to use and the touch of a button is all that's required to switch from listening to music to answering a phone call.



PROVEN BEST BY NINE OUT OF TEN

When Epoq was launched in 2007, we asked hearing aid users from around the world to evaluate its performance in both everyday situations and complex sound environments.

EPOQ'S OVERALL PERFORMANCE AS RATED BY EXPERIENCED USERS
EPOQ VERSUS EXISTING INSTRUMENT

Oticon Success 200, 2007 – End user evaluation

77.8%

Epoq much better

17.8%

Epoq better

3.3%

No difference

1.1%

Previous better

Of 134 participants, 95% said they would recommend Epoq and an astonishing 95% rated Epoq better or much better than their existing hearing aid.

IMPROVE YOUR LIFE WITH EPOQ

Epoq – proven the best. Users are in no doubt.

“Epoq XW is currently the instrument that best simulates natural hearing. Even my own voice sounds totally natural to me.”

Dr. Gundolf Thiery, Germany

When wearing Epoq, users say they feel “part of the moment” – every moment. You will too.

If you have not yet tried Epoq, let your hearing care professional help you find the Epoq system that is right for you, and tailor it to your lifestyle.

Call today and experience the Epoq difference for yourself.



Call **1800 057 220** for a free hearing check
www.audioclinic.com.au



People First

We believe that it takes more than technology and audiology to create the best hearing instruments. That's why we put the individual needs and wishes of people with hearing loss first in our development of new hearing care solutions.